



Organizational Effectiveness Survey



Good Leadership 

Is your organization really set up to succeed?

The Good Leadership Organizational Effectiveness Survey identifies cultural, team, and leadership levers to create better results, faster and easier.



The Chicago Bears are building a world class organization with a championship culture – all based on the ideas and strategies from the Good Leadership playbook. The “Goodness Pays” platform really works.

Kevin Warren

Team President and Chief Executive Officer, Chicago Bears



“You can’t have an effective organization without good leadership.”

-Paul Batz, Founder & CEO, Good Leadership

What it is

The Good Leadership Organizational Effectiveness Survey is a 25-question online inventory that can be completed in ten minutes or less. When completed by a minimum of 50% of an organization's managers and senior leaders, a simple report points to the areas of improvement which will create positive momentum quickly.

What the problem is:

The Good Leadership Organizational Effectiveness Survey is most relevant and effective when:

1. Leaders individually know something has to change, but the Executive Team is struggling to identify where to start for the most important changes
2. Managers are feeling squeezed between what employees are thinking and feeling and what executives expect them to do
3. Internal agendas are distracting teams, because the organization has lost focus on their "most credible" external threats

Benefits:

- Engages a broad group of people in creating a compelling plan
- Quick start, low time investment
- A simple dashboard with real-time indicators of how to improve the business – not just the culture

Details:

- A small steering team creates the business rationale for using the Good Leadership Organizational Effectiveness Survey
- Survey results create a focused conversation with the Executive Team about immediate improvements in the business
- Survey report and dashboard serves as a simple tool to share the findings with all teams in the business

The Good Leadership Difference:

Good Leadership is focused on Operational Assurance – which means teams are working together effectively and accountable to deliver the promises in the annual operating plan so the senior executives can make competitive decisions to shape the market and recruit the best talent. The Good Leadership Organizational Effectiveness Survey gets team coaching processes and leadership development programs off to a fast start – aimed at the most important areas of improvement right away.



Accelerate your team's alignment by contacting

to schedule a conversation.