



Good Leadership Breakfast



Good Leadership

With 100 episodes over more than 13 years, the Good Leadership Breakfast has become the can't miss development event for good leaders.

When good leaders learn to work together with good intentions, great things are possible. Join 200+ leaders who gather to improve their team leadership and their relationships united by the belief that goodness pays.



The Good Leadership Breakfast Series has been the most consistent and important investment I've made in my own development for the past ten years. Without good leadership, my organization would not thrive. Every leader needs to know about, and participate in, this stimulating experience.

Chady AlAhmar

CEO

Wealth Management, Old National Bank, Minnesota

"You can't have an effective organization without good leadership."

– Paul Batz, Founder & CEO, Good Leadership

Good Leadership Breakfast

For senior leaders managing professional and technical workforces who are:

1. Stimulated by a consistent framework for improving business results by investing in better leadership.
2. Searching for new relationships grounded in the idea that goodness pays.
3. Motivated to take workshop learning back into the workplace to improve teamwork.

The Good Leadership Breakfast is the dynamic force of good leaders who are improving the way organizations operate because they know goodness pays. This is where good leaders celebrate thriving and winning together. With a consistent learning and development framework, the breakfast series has attracted more than 25,000 guests and contributed more than \$400,000 to charity over 100 episodes.

It's easy to find online content about "leadership." The most effective self-directed learning is connected to a framework that guides and stimulates "next level" thinking.

Investing in the Good Leadership Breakfast provides:

- World-class speakers and sponsors who ensure a high-quality, stimulating, and positive development experience.
- Interactive learning based on the Good Leadership Essentials development framework including discussion-based workshops that good leaders crave.
- An opportunity to meet new leaders, share ideas, and grow through experimentation.

The Good Leadership Breakfast Series includes:

- A wonderful hot breakfast and stimulating conversations with world class speakers - ideal for bringing a team of leaders who are growing together.
- Audience participation in important research and interactive discussions within a workshop format to explore lessons learned.
- Generous fundraising through the Bucket of Goodwill – an inspiring approach to charity that has led to more than \$400,000 in charitable contributions.

Benefits of the Good Leadership Breakfast Series:

- Proven development experience with speakers who bring to life the idea that goodness pays.
- Outstanding networking with a peer group who is eager to meet new people and share their expertise.
- Research and tools from the Good Leadership Essentials framework that improves leadership and teamwork on the job.



The Good Leadership difference:

The Good Leadership team continually provides data and personal insight for how goodness pays – a concept 80% of business leaders believe in. Goodness comes alive through an inspiring collection of interactive exercises from the *Good Leadership Essentials* development framework.

Learn more about the *Good Leadership Breakfast* today by contacting info@goodleadership.com to schedule a conversation.