



# Enjoy the Journey



## Good Leadership

**There's a better way to think about work/life balance and accountability.**

Good leaders want a culture in which team members thrive together and seek accountability. **That's only possible when leaders lead with goodness and employees find joy in their work.**



*We're committed to a long-term strategy where all employees are truly enjoying their journey. That means a culture where we expect everyone will find joy in their day-to-day work, find best friends in the workplace, and have colleagues who care about each other. Enjoy the Journey is a sustainability and accountability strategy. Good Leadership has great research and ideas to guide our way.*

**Bob Reymond**

President, Oil, Gas, and Chemical  
Burns & McDonnell, Houston

***"You can't have an effective organization without good leadership."***

*– Paul Batz, Founder & CEO, Good Leadership*

## Enjoy the Journey

For senior leaders managing professional and technical workforces who are:

1. Looking for an antidote to increased stress and burnout across the company.
2. Re-thinking how to attract and retain industry A-Players.
3. Searching for sustainable ways to increase accountability.

*Enjoy the Journey* is a proprietary approach to building the positive culture employees truly desire. Using a combination of engaging presentations, insightful tools, and manager training, Good Leadership will prepare your team to find the joy in their work and build strong friendships where people thrive together.

### Problem hunting is a problem.

Too often in professional and technical workforces, people train one another to be good at finding problems. That's why one of America's favorite pastimes is complaining about our jobs and bosses.

Professional and technical employees report these three recurring challenges:

- Unreasonable demands and deadlines.
- The difficulty of walking away from work that's never done.
- Negativity from colleagues and clients.

### The program includes:

- Interactive keynote(s) – virtual or in-person.
- Manager webinars to prepare them for coaching and mentoring.
- A toolkit for applying the Seven Fs in the workplace:
  - ↳ Faith, Family, Finances, Fitness, Friends, Fun, and Future
- Coaching for leaders and managers to sustain the goodness culture.

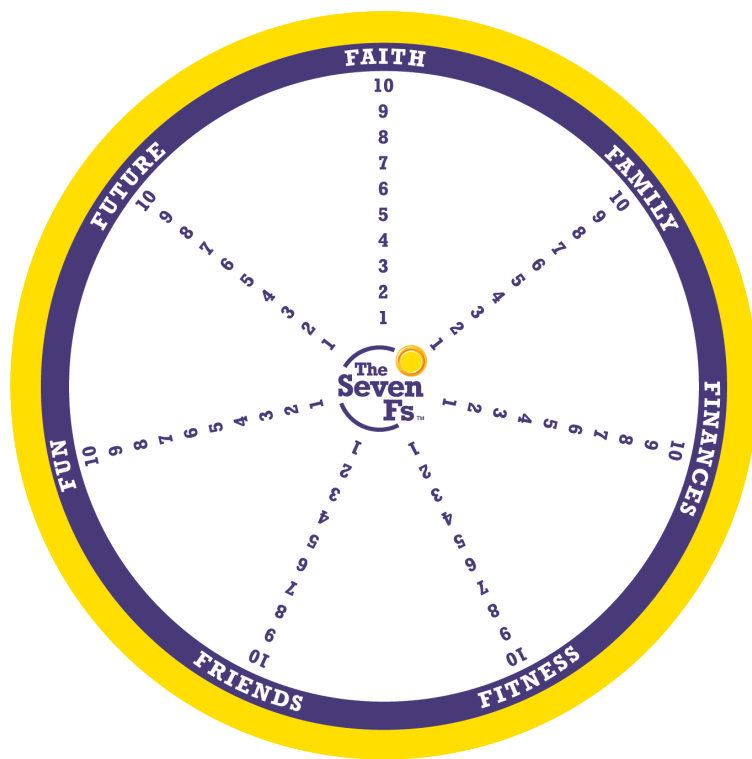
### The Good Leadership difference:

We do not believe in the notion of work/life balance, and we don't see Work Hard/Play Hard as a sustainable cultural mantra. *Enjoy the Journey* reframes the concepts into a sustainable **goodness culture** where employees seek accountability and push back on cultural negativity.

### Benefits of Enjoy the Journey:

- More employees who seek accountability because they are committed to their colleagues.
- Measurement strategies to ensure both joy and accountability are increasing.
- Management and mentoring tools to encourage positivity and finding joy in the work.

## The Seven Fs Wheel



Learn more about *Enjoy the Journey* today by contacting [info@goodleadership.com](mailto:info@goodleadership.com) to schedule a conversation.