



# Executive Team Coaching



## Good Leadership

### Harmony is the enemy of high performance in a team.

While nearly 90% of senior leaders have experienced executive coaching for their personal development, less than 10% have invested in coaching for their team. **The best leaders know that good leadership is a team sport and they seek out the best coaching when they really want to win.**



Good Leadership coaching for our team made us better. As a high-paced Level One Trauma hospital, we needed to learn how to work together to be more efficient and more effective for our patients. Today, we're a team that makes decisions based on data, and we use healthy tension to keep our team performing at our best. Coaching the team is a great investment.

**Megan Remark**

CEO  
Regions Hospital, St. Paul, MN

***"You can't have an effective organization without good leadership."***

*– Paul Batz, Founder & CEO, Good Leadership*

## Executive Team Coaching

For senior leaders managing professional and technical workforces who are:

1. Navigating big changes: customer needs, competitive forces, confusion from within.
2. Feeling tensions within the team that are not healthy.
3. Searching for success habits to get the team unstuck and performing at it's best.

**Executive Team Coaching** is the most effective financial investment clients make with Good Leadership. Professional coaches leverage a proprietary **Team Momentum Survey™** which provides data to direct the most important development energy.

### Without data, harmony hinders excellence.

Executives use data to run all the important parts of their business - why not use data to improve the team? Good Leadership collects data through one-on-one Discovery Interviews, coaching conversations, and the proprietary Team Momentum Survey™ to create a practical team development plan grounded in reality.

Research with more than 350 teams identified these common barriers:

- Only 54% of teams surveyed for the first time are aligned around a compelling plan and priorities.
- Most teams do not see how improving interpersonal relationships will improve accountability and results.
- Team leaders seldom see themselves at the center of team performance problems, until team data points in that direction.

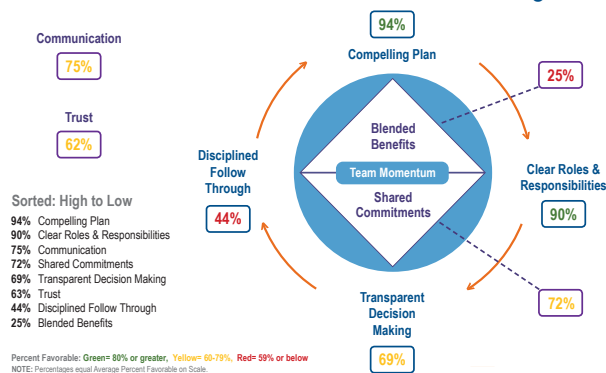
### Executive Team Coaching includes:

- Data from the Team Momentum Survey™ to identify how to leverage strengths and weaknesses to improve.
- Tools from the book *Good Leadership is a Team Sport* to embed success habits into the team.
- Psychometrics like Strengths Finder and Hogan Leadership Forecast series to accelerate understanding and commitment.
- Team and Individual Development Planning tools to accelerate growth and improve performance.
- Communication tools to share new learnings and commitments with people who work with the team.

### Benefits of Executive Team Coaching:

- Accountability improves when teams learn to care about one another - both personally and professionally. Because they care, they build bolder plans and solve the most difficult problems together.
- Good Leadership provides tools and processes to simultaneously improve relationships and the disciplines of success.
- Experienced and qualified coaches guide the team through structured exercises that ensure the desired results.

### Team Momentum Survey™



### The Good Leadership difference:

Good Leadership coaches with a “thrive together” intention based on the idea: **goodness pays**. Goodness is when people thrive together, in a culture of encouragement, accountability, and positive teamwork. Clients agree that the data-based team development model really works.

Learn more about **Executive Team Coaching** today by contacting [info@goodleadership.com](mailto:info@goodleadership.com) to schedule a conversation.