

Accountability Research: Finding the secrets to creating healthy accountability in a highly collaborative culture.

The Why:

Good Leadership is consistently hearing from client and non-client organizations that they have made the transition from a chain-of-command culture to one that's highly collaborative with teams of teams and distributed power. The upside: employees are happier, and engagement is up. The downside: accountability is suffering.

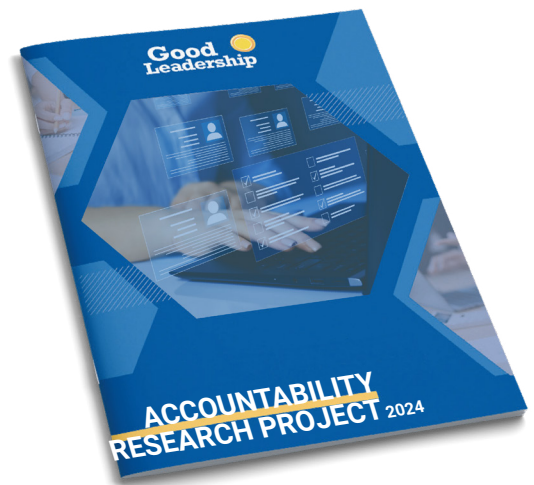
The What:

Good Leadership is spearheading a groundbreaking research project around the state of accountability in today's workplace and how to increase accountability by learning what is working in teams that are getting it right.

In February 2024, the Healthy Accountability Research Steering Team gathered at the Good Leadership office in Minneapolis, MN. Comprised of 15 professionals from organizations across the country spanning a range of industries, sizes, and age of the organization, the group set the scope and direction of the project.

Learn more about the research and the participating Steering Team organizations here:

<https://goodleadership.com/accountability-research/>



How can you help?

Critical to the study is access to team members within 60 organizations for a brief interview and survey. Participation is simple and there is zero cost.

Participation Needs

Qualitative 30-minute Interviews (March-June)

- 1 Executive
- 1 Team Leader (reporting to Executive above)
- 1 Employee (reporting to leader above)

Quantitative 15-minute Survey (August-September)

- 3 Executives
- 6 Team Leaders
- 60 Employees

*number of participants can vary based on company size

Participation Benefits

- Summary of the full research report
- Summary of the data collected in your organization*
- Opportunity to attend mid-point webinar (July 22)
- Opportunity to participate in the Good Leadership Conference (November 22)

*data collected in this project is anonymous; interviews will be read and reviewed by a third party, and themes will be extracted.

To learn more or get involved, reach out to: info@goodleadership.com