

2024 Good Leadership Conference Sponsorships



The Good Leadership Conference, held at Metropolitan Ballroom & Clubroom in Golden Valley, MN on Friday, November 22, 2024, will punctuate a year-long research project spearheaded by Good Leadership and a Steering Team of organizations from across the country.

Why Healthy Accountability?

Our mission is to spread goodness because we have proven: Goodness Pays.

Goodness in business is when people thrive together in a culture of encouragement, accountability, and positive teamwork.

Accountability is the glue.

Our clients are asking: Can we rethink accountability?

Why Sponsor?

Create connections and exposure to your brand with leaders from 50+ organizations from across the country who believe in goodness.



Sponsorship Opportunities and Benefits:

Presenting Sponsor:



OLD NATIONAL[®]

Diamond Sponsorship \$10,000

Choose to Sponsor:

Live Band

-or- Pre-Conference VIP Happy Hour (11/21)

Benefits include everything at the \$7,500 Level plus:

- Large logo rather than Medium
- 90-second on-stage testimonial as to why you chose to sponsor
- Opportunity to attend Pre-Conference and Post-Conference Happy Hours

Gold Sponsorship \$7,500

Choose to Sponsor:

Post-Conference Happy Hour Bar (11/22)

-or- Décor

Benefits include everything at the \$5,000 Level plus:

- Medium logo rather than small
- Opportunity to attend Pre-Conference and Post-Conference Happy Hours

Silver Sponsorship \$5,000

Sponsorship of:

Post-Conference Happy Hour Hors d'oeuvres (11/22)

Benefits include everything at the \$2,500 Level plus:

- Logo featured in printed materials
- Opportunity to share a 1-minute commercial video

Bronze Sponsorship \$2,500

Choose to Sponsor:

Coffee

-or- Meeting Break

-or- Photobooth

-or- Photographer + Headshots

Benefits:

- Small logo featured on website and program PowerPoint
- Signage at the event
- Opportunity to join Post-Conference Happy Hour
- On-stage shout out

**Interested? Contact Jill Duevel - jill@goodleadership.com for availability.
goodleadership.com/good-leadership-conference**