

2024 Good Leadership Conference



The Good Leadership Conference, held at Metropolitan Ballroom & Clubroom, in Golden Valley, MN, on Friday, November 22, 2024 will punctuate a year-long research project spearheaded by Good Leadership and a Steering Team of organizations from across the country.

Why participate?

- Be one of the first to learn the “secrets” to healthy accountability.
- Peer-to-peer workshops.
- Positivity boost: live music & fun.
- Start a movement around healthy accountability.
- Branding for your employees, organizations, and clients.

Why are we doing this?

Our mission is to spread goodness because we have proven: Goodness Pays.

Goodness in business is when people thrive together in a culture of encouragement, accountability, and positive teamwork.

Accountability is the glue.

Our clients are asking: Can we rethink accountability?

goodleadership.com/good-leadership-conference

How can you be in the room?

Conference Partner - Full Table - \$10,000

- 8 seats at the Conference
- Opportunity to participate in the research
- Option to attend the mid-year research update webinar (July 22)
- Virtual Healthy Accountability Workshop for your organization; 2-hours, up to 24 leaders (scheduling beginning in December 2024)
- Complimentary Good Leadership Organizational Effectiveness Survey and debrief call

Conference Partner - Half Table - \$5,000

- 4 seats at the Conference
- Opportunity to participate in the research
- Option to attend the mid-year research update webinar (July 22)
- Virtual Healthy Accountability Workshop for your organization; 2-hours, up to 6 leaders (scheduling beginning in December 2024)

Sample Agenda

7:15 am Doors open, Live music, Networking, Hot coffee

8:00 am Plated breakfast, Welcome Morning Activities:

- Welcome and Introductions
- Four accountability lecturettes of findings and workshops

12:00 pm Plated lunch, Live music, Networking

Afternoon Activities:

- Keynote by Good Leadership CEO, Paul Batz
- Accountability Panel featuring three CEOs

2:30 pm Happy Hour



Tables are limited. Contact Jill Duevel - jill@goodleadership.com for availability.