



# Good Leadership Independent Physician Bootcamp



## Independent Physicians aren't trained by medical schools to be good leaders or effective business owners.

The value of independent physicians is becoming increasingly clear as society searches for a healthcare model that works for everyone. Independent practices, owned by the physicians, can do so many things better, faster, easier and cheaper - as long as they have good leadership.



*The Good Leadership model for physician leadership development is the best I've seen in the industry. It's simple, focused on the needs of private practices, and it's effective. Their cohort model provides a stimulating peer-group learning experience, and it's a huge bonus that each member gets the benefit of an executive coach.*

**Troy Simonson**

CEO, Proliance Surgeons

***"You can't have an effective organization without good leadership."***

*-Paul Batz, Founder & CEO, Good Leadership*

## Good Leadership Independent Physician Bootcamp

### For Independent Physician Practices who are:

1. Motivated to help doctors become better leaders
2. Aspiring to grow the business with good leadership
3. Looking for future leaders for Succession Planning

The Good Leadership Independent Physician Bootcamp is an efficient and affordable strategy to accelerate the growth of university trained physicians into good leaders who are effective business owners.

For many reasons, physicians are migrating into independent, physician owned practices because it's a better way to treat patients, to find work/life balance, and to control the trajectory of a physician's career. But medical schools don't train physicians to be effective business owners or good leaders.

### The problem:

1. Without the structure of a controlled education track, most struggle to make time for self-development.
2. Learning to speak the language of a balance sheet and Board governance is difficult.
3. The scientific method of problem-solving is not an effective way to build teams, motivate people, and grow a business.

### Benefits of Good Leadership Independent Physician Bootcamp:

1. Leadership development model grounded in the basic training required for good leadership in a privately owned business
2. Instructed by thought leaders in the field who've seen the benefits of good leadership in their own businesses
3. Outcomes-based programming that will be eligible for CME credits as early as the fall of 2025

### Good Leadership Independent Physician Bootcamp includes:

- Cohort-based learning with 5 professional colleagues whose development experience is facilitated by a Good Leadership executive coach
- Two in-person leadership retreats, led by recognized experts in the fields of leadership, business acumen, clinical excellence, Board governance and influence
- A series of interactive virtual webinars to introduce and advance pragmatic leadership techniques
- Focused time with a Good Leadership executive to explore motivation, strengths & weaknesses, and personal influence
- An efficient timeframe: January to October

**Fee:** \$18,500

**Includes:** Two destination executive retreats, 6 virtual facilitated webinars, a Good Leadership toolkit, and four individual executive coaching sessions. Travel and accommodation expenses not included.



### The Good Leadership Difference

Unlike the university-based healthcare leadership programs that are primarily focused on clinical excellence and large system administration, the Physician Leadership Bootcamp is based on the real-world scenarios that are presented on a daily basis in independent practice. Participants learn how to run a small business, make business adjustments due to changes in competitors and insurance policy, influence peers through good Board governance, develop effective teams and recruit the highest performing talent. These are the essential skills of good leadership in independent physician practices.

Learn more about **Independent Physician Bootcamp** today by contacting

to schedule a conversation.