



Pathway to Healthy Accountability™ Keynote



Jump-start fresh thinking about accountability in your organization

Research reveals the Pathway to Healthy Accountability in today's highly flexible and collaborative workforce



In simply expressing the word 'healthy' in the context of accountability, we've seen a significant increase in people taking personal ownership for their work. The Good Leadership research to articulate the steps on the pathway is brilliant - it will change your organization for good!

Darin Lynch

Founder and CEO, Irish Titan

"You can't have an effective organization without good leadership."

-Paul Batz, Founder & CEO, Good Leadership

Pathway to Healthy Accountability Keynote

This program is for organizational leaders and managers who expect their investments in workforce flexibility, collaboration, and wellness will create an environment where people seek accountability and improve productivity - but are frustrated at the lack of accountability in the culture.

The program provides relevant insight into why:

1. Blaming “fuzzy” accountability on younger generations is a waste of time
2. Increasing the responsibility for better accountability on direct managers doesn’t work
3. Inconsistent senior leadership tears away at the fabric of a healthy accountability culture

This is the best time in history to be an employee. The information era has emboldened employees to ask for more flexibility, benefits, and opportunities for development. HR leaders have successfully influenced their C-suite colleagues to invest more in wellness programs. And yet, executives are not seeing an equitable increase in accountability or productivity. Many think it’s getting worse. In 2024, a steering team of corporate leaders guided a research project executed by Good Leadership, which was designed to answer the question: **How do we build a culture of healthy accountability in today’s highly flexible and collaborative workforce? The research addressed these problems:**

1. Inconsistent commitment and follow-through on important work
2. Teams who are missing handoffs required to execute up to expectations
3. Pockets of the organization that execute flawlessly, while others struggle

The Pathway to Healthy Accountability Keynote:

1. Identifies the two Organizational and two Team factors most important for individuals to seek personal ownership
2. Simplifies the mindset required for senior executives and team leaders to improve accountability
3. Articulates precisely what makes accountability both healthy and unhealthy through the eyes of employees

The Pathway to Healthy Accountability Keynote:

The keynote is an entertaining and engaging presentation which brings the research alive with visually-stimulating techniques. Audiences from senior executives to early-stage leaders will discover what makes accountability “healthy” and “unhealthy.” The centerpiece is a detailed discussion about the five factors on the Pathway to Healthy Accountability which will immediately articulate ways to improve accountability. Key concepts include: Only one pilot lands the plane. High accountability and low accountability language. Commitment Planning. This program can be delivered virtually or in-person on stage - in 45, 60 or 90 minutes.

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The Good Leadership Difference

Good Leadership keynotes are presented in ways that are informative, entertaining, and motivating – the goal for keynotes is to inspire leaders to create positive change with a collective sense of urgency. Whenever possible, each presentation includes live audience polling to provide insight into the areas of highest motivation and identify subjects with the most resistance. Audiences walk away with fresh ideas articulated in simple, motivating, and actionable ways.

Learn more about **Good Leadership’s Pathway to Healthy Accountability Keynote** today by contacting info@goodleadership.com to schedule a conversation.