



# Physician Leadership Accelerator



## Physicians are trained in medical school for clinical excellence - but not for effective organizational leadership

Building a clinically sound practice that's also a successful business is a challenge many physicians face after medical school. An effective, faster alternative to the large university-based business and leadership programs is a cohort-based leadership development model with seasoned experts who've seen how good leadership matters in healthcare today.

### This program is best for:

Early and mid-career physicians with administrative, committee or business leadership potential beyond seeing patients day-to-day



*The Good Leadership model for physician leadership development is the best I've seen in the industry. It's simple and focused on the needs physicians have for effectively managing themselves, building teams, and becoming business minded. It works great for any physician who finds themselves on important committees, in administration, or on a Board. Their cohort model provides a stimulating peer-group learning experience, and it's a huge bonus that each member gets the benefit of an executive coach.*

**Troy Simonson**  
CEO, Proliance Surgeons

### FOUNDING PARTNERS:



***"You can't have an effective organization without good leadership."***

*-Paul Batz, Founder & CEO, Good Leadership*

## Physician Leadership Accelerator

### Healthcare Providers who are:

- Identifying physicians to step up for succession planning
- Focused on profitable growth
- Committed to building a strong team environment with healthy accountability

The Physician Leadership Accelerator is a cohort-based development program designed to accelerate the growth of physicians into influential leaders and capable business owners. The programming prepares physicians for the day-to-day challenges of leading in the rapidly evolving healthcare environment.

### The problem:

The demands of healthcare leadership has changed significantly because of consolidation and value-based care. M&A activity has turned healthcare into the business of medicine, with attorneys and finance professionals stepping into CEO roles. Today, the market demands something new: effective leadership means both clinical insight and patient care expertise. Medical schools don't prepare physicians for this level of leadership.

- Without structured leadership development, physicians struggle to prioritize self-improvement while managing a busy practice
- Transitioning from clinical expertise to mastering financials and board governance is a steep learning curve
- Traditional problem-solving techniques don't always align with building effective teams, fostering growth, or navigating change

### Why the Physician Leadership Accelerator?

1. Proven development model tailored to the demands of busy physicians who are seeing patients every day
2. Led by seasoned industry experts who have firsthand experience in leveraging good leadership and teamwork in patient care
3. Outcomes-focused programming, with CME credits available as early as the fall of 2025

### The Physician Leadership Accelerator Includes:

- Cohort-based learning, with 6 professional colleagues whose development experience is facilitated by a Good Leadership executive coach
- Two in-person leadership retreats, led by recognized experts in the fields of leadership, business acumen, clinical excellence, Board governance, and influence
- Six virtual cohort meetings to introduce and advance pragmatic leadership techniques
- One on one executive coaching to explore motivation, strengths development areas, and personal influence
- SCHEDULE: August launch: retreats in September and May with December off to focus on patient care

**Fee:** \$18,500

**Includes:** Two destination executive retreats, six virtual facilitated cohort meetings, a Good Leadership toolkit, and six individual executive coaching sessions. Travel and accommodation expenses not included.



### The Good Leadership Difference

As value-based care reshapes the healthcare landscape, now is the time to train physicians in executive leadership. This program accelerates the development of a new generation of leaders equipped to balance clinical demands with strategic decision-making, navigating change with confidence, and business decisions for long-term success.

Learn more about *Physician Leadership Accelerator* today by contacting

to schedule a conversation.