

### Physicians are trained in medical school for clinical excellence but not for effective organizational leadership

Building a clinically sound practice that's also a successful business is a challenge many physicians face after medical school. An effective, faster alternative to the large university-based business and leadership programs is a cohort-based leadership development model with seasoned experts who've seen how good leadership matters in healthcare today.

#### This program is best for:

Early and mid-career physicians with administrative, committee or business leadership potential beyond seeing patients day-to-day



The Good Leadership model for physician leadership development is the best I've seen in the industry. It's simple and focused on the needs physicians have for effectively managing themselves, building teams, and becoming business minded. It works great for any physician who finds themselves on important committees, in administration, or on a Board. Their cohort model provides a stimulating peer-group learning experience, and it's a huge bonus that each member gets the benefit of an executive coach.

> **Troy Simonson CEO, Proliance Surgeons**

#### **FOUNDING PARTNERS:**









"You can't have an effective organization without good leadership." -Paul Batz, Founder & CEO, Good Leadership



## **Physician Leadership Accelerator**

The Physician Leadership Accelerator is a multi-specialty cohort-based development program designed to accelerate the growth of physicians into influential leaders and capable business owners. The programming prepares physicians for the day-to-day challenges of leading in the rapidly evolving healthcare environment.

#### The problem:

The demands of healthcare leadership have changed significantly because of consolidation and value-based care. M&A activity has turned healthcare into the business of medicine, with attorneys and finance professionals stepping into CEO roles. Today, the market demands something new: effective leadership means both clinical insight and patient care expertise. Medical schools don't prepare physicians for this level of leadership.

- Without structured leadership development, physicians struggle to prioritize self-improvement while managing a busy practice
- Transitioning from clinical expertise to mastering financials and board governance is a steep learning curve
- Traditional problem-solving techniques don't always align with building effective teams, fostering growth, or navigating change

#### Why the Physician Leadership Accelerator?

- 1. Proven leadership development model tailored to the demands of busy physicians who are seeing patients every day
- Led by seasoned industry experts who have firsthand experience in leveraging good leadership and teamwork in patient care
- **3.** Outcomes-focused programming, in a format that is faster, and less expensive than university programs, with CME credits available as early as the fall of 2025

#### The Physician Leadership Accelerator includes:

- Accelerated learning format with multi-specialty, cohort-based learning, with 6 physicians unified by one Good Leadership Executive Coach
- Two in-person leadership Minneapolis retreats, led by recognized experts in the fields of leadership, business acumen, clinical excellence, Board governance, and influence
- Six virtual cohort meetings to introduce and advance pragmatic leadership techniques with practical, real-time application
- One on one executive coaching to explore motivation, strengths development areas, and personal influence
- Schedule: A 10-month program with an August 2025 launch; Retreats in September 2025 and May 2026

Fee: \$18,500

**Includes:** Two destination executive retreats, six virtual facilitated cohort meetings, a Good Leadership toolkit, and six individual executive coaching sessions. Travel and accommodation expenses not included.

Learn more about Physician Leadership Accelerator today by contacting



# Industry and Subject Matter Experts include, but are not limited to:

- Paul BatzFounder and CEOGood Leadership
- Dr. John Pryor, MD
   MHCDS President & Chairman
   Proliance Surgeons
- Dr. Mark Sannes, MD Chief Medical Officer HealthPartners
- Troy Simonson
   Founder and CEO
   True North Health Partners
- Rachel Uzlik
   CHPQ Founder and CEO
   Aetos Health

## The Good Leadership Difference

As value-based care reshapes the healthcare landscape, now is the time to train physicians in executive leadership. This program accelerates the development of a new generation of leaders equipped to balance clinical demands with strategic decision-making, navigating change with confidence, and business decisions for long-term success.

to schedule a conversation.