



Physician Leadership Accelerator



Today, physician-led initiatives improve the business of healthcare better, faster, and easier.

Quality, access, and employee morale improve significantly when physicians know how to effectively influence and lead organizational change. The Physician Leadership Accelerator is a proven longitudinal, cohort-based leadership development program. It works because executive coaches and industry experts work together to build physician confidence in business, clinical, personal, and organizational leadership. Investing in physicians as leaders is good for the business of healthcare.

This program is best for:

Early and mid-career physicians with administrative, committee, or business leadership potential beyond seeing patients day-to-day.



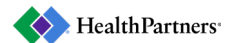
The Good Leadership model for physician leadership development is the best I've seen in the industry. It's simple and focused on the needs physicians have for effectively managing themselves, building teams, and becoming business minded. It works great for any physician who finds themselves on important committees, in administration, or on a board. Their cohort model provides a stimulating peer-group learning experience, and it's a huge bonus that each member gets the benefit of an executive coach.

Dr. Mark Sannes
Chief Medical Officer, HealthPartners

PRESENTING PARTNERS



FOUNDING PARTNERS



"Solving the healthcare dilemma - where it is easier for patients to find better, less expensive care - will happen sooner when more physicians, not less, get involved in making business decisions. This program gets physicians ready faster."

-Paul Batz, Founder & CEO, Good Leadership

Building a Case for Physician Leadership

Participants in the Physician Leadership Accelerator program learn to build a business case for an Organization Change Capstone Project that will deliver an average of 5-to-1 return on investment in the first year. Seasoned executive coaches guide cohort groups of six mixed-specialty physicians through proven programming to develop the mindset, skillsets, and behaviors to accelerate their effectiveness as leaders.

The Presenting Problems

- Without structured leadership development, physicians struggle to prioritize self-improvement and organizational advancement while managing their caseload
- Mastering financials and board governance is a steep learning curve
- Clinical expertise doesn't easily translate into building effective teams, developing people, or navigating change
- Traditional Continuing Medical Education (CME) courses don't teach how to influence

Why the Physician Leadership Accelerator?

1. Proven leadership development model tailored to the demands of busy physicians who are seeing patients every day, led by seasoned industry experts
2. Apply learning in real-time and create actionable change through an Organization Change Capstone Project
3. Outcomes-focused programming, in a format that is faster, and less expensive than university programs

The Physician Leadership Accelerator includes:

- 32 CME credits through the University of Kansas Medical Center - completed in 10 months
- One on one executive coaching to explore personal leadership by examining motivation, strengths, development areas, and personal influence
- Two in-person leadership retreats in Minneapolis, led by recognized experts in the fields of leadership, business acumen, clinical excellence, board governance, change management, and influence
- Six virtual cohort meetings to discuss key learning, celebrate wins, and support growth
- Six content-driven virtual workshops to introduce and advance pragmatic business, clinical, and organization leadership techniques
- Accelerated 101, 201, 301 learning format
- Growing network of alumni, faculty, and staff dedicated to learning from one another and leading their organizations into the future

Schedule: A 10-month program with an August 2026 launch date; Retreats September 11-13, 2026 and April 30-May 2, 2027

Fee: \$19,500

Travel and accommodation expenses not included.



Examples of 2026 Organization Change Capstone Projects and ROI

- Centralizing purchasing and quality-testing of joint replacements: 10x ROI in the 1st year
- Optimizing OR scheduling and turnover: 11x ROI in six months

The Good Leadership Difference

As value-based care reshapes the healthcare landscape, now is the time to train physicians in executive leadership. This program accelerates the development of a new generation of leaders equipped to balance clinical demands with strategic decision-making, navigating change with confidence, and business decisions for long-term success.

Learn more about *Physician Leadership Accelerator* today by contacting

to schedule a conversation.