



Inspirational Keynotes, Workshops, and Webinars



Mindset shifts and new ideas.

Mindset determines what think, see, say, and do. Sometimes good leaders just need new ideas to stimulate creativity, innovation, and self-confidence.

Feeling stuck? Looking for a boost of positivity?

Need a new rallying cry to pull leaders together?

Good Leadership provides mindset shifting keynotes, webinars, and workshops – when and where you need them.



In simply expressing the word 'healthy' in the context of accountability, we've seen a significant increase in people taking personal ownership for their work. The Good Leadership research to articulate the steps on the Pathway to Healthy Accountability™ is brilliant - it will change your organization for good!

Darin Lynch

Founder and CEO, Irish Titan

"You can't have an effective organization without good leadership."

-Paul Batz, Founder & CEO, Good Leadership

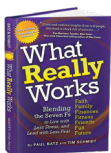
Jump-start fresh thinking with these magnetic concepts



The Pathway to Healthy Accountability

Is accountability inconsistent in your organization? Research proves 95% of people care about delivering quality work on time - but two-thirds of those same people are afraid of accountability. This keynote starts you on the research-based Pathway to Healthy Accountability™ so you can create a culture of healthy accountability in your organization.

Paired with *Healthy Accountability, the research based pathway for better results, faster, and easier* by Paul Batz and Kevin Sensenig



Blending the Seven Fs for the Life You Imagine

The phrase work life balance is misleading. It implies that we have to sacrifice one for the other. It's better to focus on blending the Seven Fs: Faith, Family, Fitness, Finances, Friends, Fun, and Future. It's a simple and magnetic framework to find growth and satisfaction in both "work" and "life" to become the best version of yourself.

Paired with *What Really Works: Blending the Seven Fs for the life you imagine* by Paul Batz and Tim Schmidt



How Goodness Pays

Goodness is when people thrive together in a culture of encouragement, healthy accountability, and positive teamwork. Research conducted in 2015 confirms leaders who embrace leading with goodness in their workplaces will see improved financial results. This keynote articulates how each of the five Goodness Pays Factors can be easily implemented to improve how goodness pays for you.

Paired with *How Goodness Pays: Why Good Leaders THRIVE in a Transparent Business World* by Paul Batz and Paul Hillen



Good Leadership is a Team Sport

Anyone can work longer and harder, but the best teams collectively work less, have more fun, and make more money by working together better. Discover the key elements of how teams work together through Good Leadership's proprietary tool the Team Momentum Survey™ and find ways to get your team unstuck and seeing positive momentum.

Paired with *Good Leadership is a Team Sport: Faster and easier results without superhero energy* by Paul Batz



Aspirational Thinking in Life and Leadership

Did you know that the top indicator of whether someone will live past 90 is whether they believe they will? Discover how changing your thinking to be more aspirational in both your personal and professional life can improve your leadership and inspire others to thrive.

Paired with *The Bucket List Book: How Aspirational Thinking Changes Life and Leadership* by Paul Batz

Available in Four Formats



Keynote



Large Workshops



Small Workshops



Webinars

The Good Leadership Difference

Good Leadership keynotes are presented in ways that are informative, entertaining, and motivating – the goal for keynotes is to inspire leaders to create positive change with a collective sense of urgency. Whenever possible, each presentation includes live audience polling to provide insight into the areas of highest motivation and identify subjects with the most resistance. Audiences walk away with fresh ideas articulated in simple, motivating, and actionable ways.

Learn more about **Good Leadership's Keynotes** today by contacting **Jill Duevel** at jill@goodleadership.com