



Board Vision and Alignment Coaching



The only way powerful people get along is by feeling they are building something special with people they respect and admire.

Leaders serve on boards for many reasons. **The best boards encourage the members to get to know one another's personal and professional aspirations.** They create shared commitments to help one another grow as the organization grows, and they role model healthy accountability for the CEO and executive team.



The coaching from Good Leadership has been transformational for the prosperity of Jonathan Club. The Board is aligned and our governance is effective. The annual assessments and interviews keep us sharp and focused on building a better future together.

Matthew Allnatt

Chief Operating Officer, Jonathan Club, Los Angeles

"You can't have an effective organization without good leadership."

-Paul Batz, Founder & CEO, Good Leadership

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For CEOs and Board Chairs Who Are

1. Constantly searching for the most effective board members
2. Worried the organization is too internally-focused
3. Struggling to manage fiercely independent board members who like to distract the organization with one-off problems or passion projects

Good Leadership Board Vision and Alignment coaching creates confidence and momentum by focusing the board on the most important activities only they can do: envisioning the future, refining the mission, and role-modeling the values required for people to thrive together.

The best boards see the partnership between the Chair and the CEO as the most important team.

They have an ongoing commitment to board development—for individuals, for the board as a team, and the continuous improvement of the policies and practices of good governance.

- The pandemic made good boards stronger and average boards weaker. The weak boards are playing catch-up
- Boards today have settled into their own hybrid meeting strategy: a mixed version of in-person and virtual attendance. But most haven't adjusted their code of conduct for hybrid

Benefits of Good Leadership Board Vision and Alignment Coaching

1. Ongoing coaching to ensure the Chair and the CEO are aligned and functioning as the highest performing team in the organization
2. Aspirational frameworks that keep the board constantly refining what's possible for improving the lives of critical stakeholders
3. Board member code of conduct to ensure board members are behaving consistently as promised in relationships within the board, constituents, employees, and the community at large

Healthy Accountability Leadership System®

Alignment

Commitment

Healthy Accountability

Research based. Pragmatic solutions. Professional coaches.

Good Leadership Board Vision and Alignment Coaching Includes

1. A consistent annual process of Discovery Interviews and a board effectiveness survey to ensure the board is constantly evolving and improving
2. Coaching for the Board Chair and CEO, using the Hogan Leadership tool to understand one another's motivations, personality, and unprofessional stress response under the pressures of the job
3. Efficient processes for onboarding new board members and developing the collective expertise of the board

The Good Leadership Difference

Good Leadership develops talent to improve the effectiveness of the organization which starts with a focus on creating a culture of healthy accountability. The work is focused on what the business needs from each leader and how the collective leadership talent pool builds teams of teams who thrive and win together.

Learn more about **Board Vision and Alignment Coaching** today by contacting info@goodleadership.com to schedule a conversation.